

Scott Clean Water Education Program 2024 Annual Report



Prepared By:

Shelby Roberts, SCWEP Coordinator
Scott Soil and Water Conservation District



Background

The Scott Clean Water Education Program (SCWEP) started in 2010 to educate Scott County residents consistently and effectively on the topic of clean water. The program’s goal is to make clean water choices second nature for all who live and work in Scott County. SCWEP has incorporated the goal into marketing materials using the theme of “Clean Water Starts with Me!”

2024 Highlights

Workshops

In 2024, SCWEP hosted five educational workshops on the topics of soil health implementation, shoreline restoration, raingarden installation, and shallow lake health. All workshops were free and hosted in-person at central locations throughout the county.

The workshops were promoted through social media, online blogs, and submissions to local papers and community calendars. Registration for the workshops was made simple by utilizing the Google Forms online registration tool.

2024 Workshop attendance:

- 12 participants at the “Sodas and Soil Health” workshop
- 61 participants at the “Prescribed Burns: Prep, Permits, and Payoff Part 1” workshop
- 15 participants at the “How to Build a Raingarden” workshop
- 7 participants at the “Prescribed Burns: Prep, Permits, and Payoff Part 2” workshop
- 12 participants at the “Stabilize your shoreline” workshop



Conservation Leaders Program

Every year conservation leaders are recognized in Scott County to illustrate local ways of positive conservation-based behavior changes. In 2024, Maxine Hughes was featured for her community stewardship and dedication to our local lakes and water quality.

Maxine and her husband Keiran improved their entire 165’ of O’Dowd Lake shoreline through a native buffer project. At the same time, they converted over a half an acre upland of the lake into native prairie, preventing even more runoff from getting into the lake.

Maxine was recognized at the MASWCD convention as the Minnesota Metro Area 4 finalist for her outstanding achievements and representation.



Conservation in the Classroom



SCWEP holds youth education at a high priority and hosts the Conservation in the Classroom (CIC) program to enable conservation lesson delivery to any third-through-eighth grade school in Scott County at any time of the year.

In 2024, the Conservation in the Classroom program hosted three events, reaching 340 students across 8 classrooms and two boy scout groups. Lessons brought students in close contact with stormwater runoff pollution, the benefits of native flowers, and the different ways that trees for an urban forest. This program has been well-received by teachers and educators, and its future outlook remains bright.

Rhythm on the Rails

In an effort to connect with urban and previously underserved populations in Scott County, SCWEP hosted a booth at the prominent Rhythm on the Rails concert series in Shakopee.

The event brought residents together for community outreach and small business/organization promotion. Over the course of 6 weeks, the SCWEP education booth connected with hundreds of people and collected over 60 direct requests for technical assistance and site visits to implement conservation projects.

The event was an influential opportunity to connect with urban residents educating them on positive and impactful clean water habits.



Outdoor Education Days



2024 hosted the 38th annual Outdoor Education Days. 1,100 3rd - 6th graders from 14 schools—including Belle Plaine, New Prague, Shakopee, Savage, and Jordan—were part of the fall outing this year. The weather cooperated well with the event, and no rain days were needed.

2024 was the second year of implementation for five new lesson plans at the event. The lessons maintained focus on the program's previous topics of forestry, the water cycle, pond macro-invertebrates, conservation, and soils, but were given updated activities and made to be compliant with Minnesota State education standards for grades 5-6.

In 2024, SCWEP was delighted to welcome new and returning volunteers to the event; the stations were taught by staff from the Scott SWCD, the Scott Watershed Management Organization, the Prior Lake-Spring Lake Watershed District, University of Minnesota Master Gardeners, the National Resources Conservation Services, the Minnesota Department of Natural Resources, and community volunteers. At the end of each day, CLIMB Theatre put on a production about recycling and composting.

The program received \$1,000 from MVEC Operation Roundup Grant for presenter lunches and a bussing grant for Oak Crest Elementary. Outdoor Education Day remains the main activity that SCWEP utilizes to directly reach Scott County youth.

News Releases

SCWEP continues to promote information, activities, and relevant news through various print publications available to Scott County citizens. This year SCWEP published 18 water-related articles to the county-wide Scott County SCENE newspaper and the Scott SWCD online blog. In addition, events, informational articles, and workshops continued to be promoted on partner's social media platforms, websites, and other local papers including those a part of SWNewsmedia.

Target audience expansion

As stated in the 2023 SCWEP work plan, special consideration was given to expanding targeted audiences to better reach Scott County's underserved and ESL communities. The process continued this year with expansion to underserved populations at several events, and by distributing stormwater-related handouts in Spanish to targeted areas around Scott County. Program coordinators met with staff from the cities of Shakopee, Prior Lake, and Savage, and Scott County to brainstorm additional strategies and determine optimal community leaders to initiate conservation with. This is an initiative that will continue in development for the next several years as we build foundational relationships with these populations. Once trusted relationships are built, clean water messaging and behavior changes will increase.

Partners

Members of the SCWEP partnership believe more can be accomplished by working together toward our common goal. By collaborating, we eliminate overlapping programs, prevent inconsistent and duplicative messaging, and achieve similar outcomes at lower costs. In 2024, SCWEP partners included:

- Scott Soil and Water Conservation District
- Scott Watershed Management Organization
- Scott County Government
- Prior Lake-Spring Lake Watershed District
- Vermillion River Watershed Joint Powers Organization
- Lower Minnesota River Watershed District
- Natural Resources Conservation Service
- City of Shakopee
- City of Savage
- City of Prior Lake
- Spring Lake Township
- Jackson Township
- Louisville Township
- City of Credit River

SCWEP also collaborates with other agencies, organizations and clubs implementing outreach programs with similar goals and objectives in Scott County. This collaboration achieves an even greater level of consistency, reach and cost effectiveness. In 2024, these agencies included:

- Scott County Library System
- Prior Lake Association
- Cedar Lake Improvement District
- O’Dowd Lake Association
- Spring Lake Association
- Scott County School System
- Three Rivers Park District
- Shakopee Mdewakanton Sioux Community

Accomplishments

Every year, SCWEP’s work plan lists initiatives and activities that the partnership aims to complete within the calendar year. The annual report is a chance to reflect on what was accomplished based off the initial planned trajectory. Individual items may shift along the way, but the message of “clean water starts with me” always remains at the heart of everything SCWEP accomplished.

The 2024 SCWEP Work Plan targeted its “Clean Water Starts with Me!” campaign to three general audiences:

1. Agriculture/Rural Landowners
2. Urban and Shoreline Residents
3. Community Groups like Schools and Government.

Appendix 1 details the assembly of ongoing activities by targeted audiences SCWEP completed in 2024.

Appendix 2 details the assembly of events by targeted audiences SCWEP participated in during 2024.

MS4 Activity

The 2024 Work Plan was designed to ensure member compliance with the educational requirements of their respective Stormwater Pollution Prevention Plans. There are six minimum control measures (MCMs) defined in the MS4 Permit, including:

1. Public Education and Outreach
2. Public Participation and Involvement
3. Illicit Discharge Detection and Elimination
4. Construction Site Storm Water Runoff Control
5. Post Construction Storm Water Management in New and Redevelopment
6. Pollution Prevention/Good Housekeeping for Municipal Operations

Many SCWEP activities helped partners comply with the MCM1 requirements. Data used for MS4 reporting can be found in appendix 1 and 2.

2024 Projected SCWEP Budget

Funding Agency	Program Staff & Supplies
SWMO	\$60,000
SWCD	\$9,020
PLSLWD	\$6,500
LMRWD	\$7,500
VRWJPO	\$2,080
SL TWP	\$2,000
City of Prior Lake	\$1,600
City of Shakopee	\$2,700
City of Savage	\$1,500
City of Credit River	\$500
Louisville Township	\$500
Jackson Township	\$250
Total:	\$94,150

Other Contributing Funds

Funding agency	Funding source	Total available in 2024
USDA-NRCS	Cooperative Partnership for Education	\$18,000
MVEC	Operation Roundup (OED)	\$1,000
	Total:	\$19,000

2024 Reported SCWEP Expenses

Funding Agency	Program Staff & Supplies
SWMO	\$60,000
SWCD	\$9,020
PLSLWD	\$6,235
LMRWD	\$7,500
VRWJPO	\$2,080
SL TWP	\$2,000
City of Prior Lake	\$1,600
City of Shakopee	\$2,700
City of Savage	\$1,500
City of Credit River	\$500
Louisville Township	\$500
Jackson Township	\$250
Total:	\$93,885

Other Contributing Funds

Funding agency	Funding source	2024 expenditures
USDA-NRCS	Cooperative Partnership for Education	\$18,000
MVEC	Operation Roundup (OED)	\$1,000
	Total:	\$19,000

Outcomes, Evaluation and Reporting

The SCWEP goal – to make clean water choices second nature for all who live and work in Scott County – was reviewed throughout the year. Outcomes were evaluated primarily by number of participants and following-up with program participants. We also tracked follow-up requests for additional information and technical assistance in SWIMS database.

A large part of the Storm Water Pollution Prevention Program (SWPPP) requires identification and documentation of best management practices that will be undertaken to reduce the discharge of pollutants from the MS4 to the maximum extent practicable. A few of the metrics used to measure the impact of marketing strategies include:

- Number of participants at specific SCWEP hosted events or workshops
- Number of direct mailings, brochures and flyers distributed
- Number of submitted press releases articles
- Number of requests for technical assistance
- Number of best management practices completed through partner organizations

Staff recorded and quantified the above metrics to assess the success or benefit of each marketing strategy. Additionally, staff provided evaluations after educational workshops and outreach events (when applicable) to gauge how well topics were understood, how much project excitement was felt, and if adjustments to curriculum were recommended. Once results were received, staff used survey feedback to modify content and presentations as needed.

Evaluation was and continues to be an important component in understanding the effectiveness of reaching “Clean Water Starts with Me!” campaign goals.

2024 SCWEP events

R	B	CF	I	LO	SCWEP audience	Activity category	Event type	Event	Audience reach	Materials distributed	Amount distributed	Date	Notes
			X	X	Community Groups	Water Quality	Community event	SCWEP Annual Partnership Meeting	24	SCWEP draft work plan	24	2/14/2024	
X				X	Agriculture & Rural Landowners	Soil Health	Workshop	Soda's and Soil Health	12	Rack cards	26	2/29/2024	Materials distributed include brochure pamphlets on the topics of cover crops, manure management, and erosion control practices.
					Agriculture & Rural Landowners	Natural Landscaping	Workshop	Prescribed Burns: Prep, permits, and payoff part 1	61	Rack cards & program flyers	65	4/2/2024	Materials distributed include brochure pamphlets on the topics of safely implementing prescribed burns, natural landscaping, and Scott SWCD cost share opportunities.
X				X	Urban & Shoreline Residents	Natural Landscaping	Workshop	How to Build a raingarden	15	Raingarden starter packet	15	4/16/2024	Packet contained a list of native prairie consultants, seed & plant distributors, and burn consultants and information on the management of prairie meadows
X	X	X	X	X	Agriculture & Rural Landowners	Groundwater protection	Tabling event	Nitrate testing clinic	230	DOH pamphlets	230	4/26/2024	Materials distributed include DOH guidance on homeowner's nitrate level test results from water sample
X				X	Agriculture & Rural Landowners	Wildlife habitat	Tabling event	Spring Tree sale	440	Native trees	29000	4/26/2024	
X				X	Community Groups	Illicit discharge	Youth lesson	Conservation in the Classroom	312	"Raingarden and Runoff" lesson plan	312	5/13/2024	Hosted Raingarden lesson plan for 3rd-5th graders at Raven Stream Elementary at their School's garden Day.
					Agriculture & Rural Landowners	Natural Landscaping	Workshop	Prescribed Burns: Prep, permits, and payoff part 2	7	Program flyers	7	5/15/2024	Materials distributed include brochure pamphlets on the topics of safely implementing prescribed burns.
X					Agriculture & Rural Landowners	Illicit discharge	Tabling event	Summer plant sale	14	Rain barrels	14	6/7/2024	
X				X	Agriculture & Rural Landowners	Conservation cover	Tabling event	Summer plant sale	34	Compost Bins	34	6/7/2024	
X				X	Agriculture & Rural Landowners	Conservation cover	Tabling event	Summer plant sale	208	Native plants	7500	6/7/2024	Amount distributed refers to the number of native plants sold.
X			X	X	Urban & Shoreline Residents	Water Quality	Community event	Summer Conservation Tour	28	Conservation Tour packet	28	6/27/2024	Conservation tour within the PLSLWD district hosted for the district board and citizen advisory committee
X	X			X	Urban & Shoreline Residents	Water Quality	Community event	Reel Cool Fishing School	50	AIS outreach flyers	50	6/28/2025	Hosted by PLSLWD with marketing assistance provided by Scott SWCD
X	X			X	Urban & Shoreline Residents	Natural Landscaping	Community event	Rhythm on the Rails	63	Program flyers	63	7/10/2024	Attended 5 series of tabling events at the Rhythm on the Rails concerts.
X					Urban & Shoreline Residents	Water quality	Community event	Watershed Week	85	Watershed pamphlets	85	7/9/2024-7/13/2024	Events hosted by PLSLWD with marketing assistance provided by Scott SWCD. Events included: Natural Inks Workshop and Paint & Sip, Wellness Walk in the Watershed: Step, Stretch, and Learn, and Bike the Watershed
X				X	Urban & Shoreline Residents	Natural Landscaping	Workshop	Stabilize your Shoreline	12	Rack cards & program flyers	12	7/18/2024	Materials distributed include brochure pamphlets on the topics of "Don't leave leaves", natural landscaping, and Scott SWCD cost share opportunities.
X	X	X	X	X	Urban & Shoreline Residents	Natural Landscaping	Tabling event	Scott County Fair	15,000	Rack cards & program flyers	200	7/24/2024	Materials distributed include brochure pamphlets on the topics of soil health, agriculture incentives, native prairie restoration, and Scott SWCD cost share opportunities.
X					Urban & Shoreline Residents	Natural Landscaping	Community event	Night to Unite	50	Rack cards & program flyers	10	8/6/2024	Provided informational tours and program information to attendees at neighborhood Night to Unite event
X				X	Urban & Shoreline Residents	Water Quality	Community event	Starry Trek	4	AIS outreach flyers	4	8/10/2024	Hosted by PLSLWD with marketing assistance provided by Scott SWCD
			X	X	Agriculture & Rural Landowners	Soil Health	Community event	Farmers for Monarch's tour	16	Program flyers	16	8/16/2024	Provided informational tours and native prairie program information to industry professionals.
X			X	X	Urban & Shoreline Residents	Water quality	Community event	Fall Fest	150	Chloride kits	30	9/9/2024	Chloride kits contain information on the dangers of chloride pollution a reusable bag, and a plastic cup to measure the proper amount of sidewalk salt in the winter.
X			X	X	Urban & Shoreline Residents	Water quality	Community event	Fall Fest	150	Pet waste holders	50	9/9/2024	
			X	X	Agriculture & Rural Landowners	Soil Health	Community event	Cover Crop Open House	14	Program flyers	14	9/17/2024	
X			X		Community Groups	Water quality	Youth lesson	Outdoor Education Days	1,100	Field guides	1,100	9/23/2024	Hosted 38th annual event. Hosted students from 14 schools (Belle Plaine, New Prague, Shakopee, Jordan, Prior Lake and Savage) on 9/23/2024 - 9/26/2024.
X					Urban & Shoreline Residents	Illicit discharge	Community event	Clean Water Clean up	12	Program flyers	12	10/5/2024	Removed invasive buckthorn from a wildlife management area near Spring Lake.
X					Urban & Shoreline Residents	Illicit discharge	Community event	Buckthorn wreath-making	20	Buckthorn wreaths	20	10/26/2024	Event hosted by PLSLWD. Marketing assistance by SWCD
X				X	Community Groups	Wildlife habitat	Youth lesson	Conservation in the Classroom	20	Urban Forestry	20	10/12/2024	Provided Conservation in the Classroom lesson to 20 5th grade boyscouts in Savage on the topic of urban forestry.
X				X	Community Groups	Illicit discharge	Youth lesson	Conservation in the Classroom	8	Storm Drain Stenciling	64	10/13/2024	Assisted Eagle Scout with capstone project stenciling 64 drains in city limits with illicit discharge messaging.
X			X	X	Agriculture & Rural Landowners	Groundwater protection	Tabling event	Nitrate testing clinic	24	DOH pamphlets	24	9/11/2024 & 9/18/24	Materials distributed include DOH guidance on homeowner's nitrate level test results from water sample

MS4 Audiences	
R	Resident
B	Business
CF	Commercial Facility
I	Institutions
LO	Local Organizations

2024 SCWEP activities

R	B	CF	I	LO	SCWEP audience	Activity category	SCWEP program category	Activity	Audience reach	Materials distributed	Quantity distributed/completed	Notes
X		X			Urban & Shoreline Residents	Conservation cover	Targeted O/R	Mailer	364	New Landowner postcard	364	Mailed to anyone who purchased more than 0.2 acres of property in the last year.
X	X				Agriculture & Rural Landowners	Soil health BMP's	Targeted O/R	Mailer	183	EQIP mailer	183	Local incentives mailed to ag producers
X	X	X	X	X	Agriculture & Rural Landowners	Conservation cover	Digital media	Social media outreach	866	Social media post	8	
X				X	Agriculture & Rural Landowners	Groundwater	Digital media	Social media outreach	866	Social media post	8	
X	X	X		X	Urban & Shoreline Residents	Ice management	Digital media	Social media outreach	866	Social media post	4	
X	X	X	X	X	Urban & Shoreline Residents	Illicit discharge	Digital media	Social media outreach	866	Social media post	4	
X				X	Urban & Shoreline Residents	Natural landscaping	Digital media	Social media outreach	866	Social media post	22	
X	X	X		X	Urban & Shoreline Residents	Shoreline BMP's	Digital media	Social media outreach	866	Social media post	8	
X				X	Agriculture & Rural Landowners	Soil health BMP's	Digital media	Social media outreach	866	Social media post	24	
X	X	X		X	Urban & Shoreline Residents	Water quality BMP's	Digital media	Social media outreach	866	Social media post	10	
			X	X	Community groups	Conservation assistance	Targeted O/R	Monthly activity update	6	Activity report	12	Provided regular updates and reports to the WPC Board on a monthly basis.
			X	X	Community groups	Conservation assistance	Targeted O/R	Monthly activity update	5	Activity report	12	Provided regular updates and reports to the Scott SWCD Board on a monthly basis.
X	X	X	X	X	Agriculture & Rural Landowners	Wildlife habitat	Digital media	Social media outreach	866	Social media post	16	
X					Urban & Shoreline Residents	Ice management	Print media	Facility display	5,000	Brochure	300	Salt alternative brochures displayed at partner offices.
X					Urban & Shoreline Residents	Ice management	Print media	Facility display	5,000	Brochure (Spanish)	90	Salt alternative brochures displayed at partner offices.
X					Urban & Shoreline Residents	Illicit discharge	Print media	Facility display	5,000	Brochure	300	Pet waste brochures displayed at partner offices.
X					Urban & Shoreline Residents	Illicit discharge	Print media	Facility display	5,000	Brochure (Spanish)	90	Pet waste brochures displayed at partner offices.
X					Urban & Shoreline Residents	Illicit discharge	Print media	Facility display	5,000	Brochure	300	Yard care brochures displayed at partner offices.
X					Urban & Shoreline Residents	Illicit discharge	Print media	Facility display	5,000	Brochure (Spanish)	90	Yard care brochures displayed at partner offices.
X					Urban & Shoreline Residents	Ice management	Targeted O/R	Facility display	8,000	Chloride kits		Distributed to city halls for display and distribution.
X					Urban & Shoreline Residents	Ice management	Targeted O/R	Facility display	3,000	Chloride kits		Distributed to township halls for display and distribution.
X				X	Urban & Shoreline Residents	Nutrient management	Targeted O/R	Facility display	8,000	Dog waste bags	150	Distributed to partner city and township halls for display throughout the year.
X				X	Urban & Shoreline Residents	Nutrient management	Targeted O/R	Facility display	500	Dog waste bags	80	Distributed to partners for display at local parks during events.
X					Urban & Shoreline Residents	Ice management	Print media	Facility display	1,000	Rack card	30	"Salt Pollutes. Shovel first" rack cards displayed at partner offices.
X					Urban & Shoreline Residents	Illicit discharge	Signage/brochures	Facility display	1,000	Rack card	10	"Don't Throw it Out, take it to the County" rack cards displayed at partner offices.
X					Urban & Shoreline Residents	Illicit discharge	Signage/brochures	Facility display	1,000	Rack card	10	"The unfiltered truth" rack cards displayed at partner offices.
X					Urban & Shoreline Residents	Illicit discharge	Signage/brochures	Facility display	1,000	Rack card	10	"Have gutters and downspouts? Catch rain in a barrel" rack cards displayed at partner offices.
X					Urban & Shoreline Residents	Illicit discharge	Signage/brochures	Facility display	1,000	Rack card	10	"For a much healthier lawn, leave your leaves" rack cards displayed at partner offices.
X					Urban & Shoreline Residents	Natural landscaping	Signage/brochures	Facility display	1,000	Rack card	10	"Landscape naturally" rack cards displayed at partner offices.
X					Urban & Shoreline Residents	Natural landscaping	Signage/brochures	Facility display	1,000	Rack card	10	"Beautiful lawn. Healthy environment. You can have both" rack cards displayed at partner offices.
X					Agriculture & Rural Landowners	Nutrient management	Signage/brochures	Facility display	1,000	Rack card	10	"Manage manure. Store and dispose of it safely" rack cards displayed at partner offices.
X					Urban & Shoreline Residents	Shoreline BMP's	Signage/brochures	Facility display	1,000	Rack card	10	"Have waterfront property? Don't let it wash away. Restore it naturally" rack cards displayed at partner offices.
X					Agriculture & Rural Landowners	Soil health BMP's	Signage/brochures	Facility display	1,000	Rack card	10	"Gullies destroy landscapes. Repair these monsters" rack cards displayed at partner offices.
X					Agriculture & Rural Landowners	Soil health BMP's	Signage/brochures	Facility display	1,000	Rack card	10	"If you are growing crops, you are losing soil" rack cards displayed at partner offices.
X					Agriculture & Rural Landowners	Soil health BMP's	Signage/brochures	Facility display	1,000	Rack card	10	"Cover crops make dollars and sense" rack cards displayed at partner offices.
X					Agriculture & Rural Landowners	Soil health BMP's	Signage/brochures	Facility display	1,000	Rack card	10	"Are your animals jealous? Don't overstock your pasture" rack cards displayed at partner offices.
X	X	X			Agriculture & Rural Landowners	Conservation cover	N/A	Certified project installation		N/A		The "amount distributed" refers to acres of new plantings installed.
X	X	X			Urban & Shoreline Residents	Natural landscaping	N/A	Certified project installation		N/A		The "amount distributed" refers to square footage of new rain gardens installed.
X	X	X			Urban & Shoreline Residents	Natural landscaping	N/A	Certified project installation		N/A		The "amount distributed" refers to square footage of pollinator plantings installed.
X	X	X			Urban & Shoreline Residents	Shoreline BMP's	N/A	Certified project installation		N/A		The "amount distributed" refers to linear feet of shoreline restoration/streambank protection.
X	X	X			Agriculture & Rural Landowners	Cover Crops	N/A	Certified project installation		N/A		The "amount distributed" refers to acres of cover crops planted.
X	X				Agriculture & Rural Landowners	Groundwater nitrate	N/A	Certified project installation		N/A		The "amount distributed" refers to the amount of well that were decommissioned.

MS4 Audiences

R	Resident
B	Business
CF	Commercial Facility
I	Institutions
LO	Local Organizations

2024 SCWEP news articles											
R	B	CF	I	LO	SCWEP audience	MS4 activity category	Article title	Distribution method		Audience reach	Publishing partner
								Digital media (blog)	Print media (SCENE)		
X					Agriculture & Rural Landowners	Wildlife habitat	Cedar Trees offer cost-affordable and eco-friendly stream stabilization.	X	X	63,127	SWCD
X	X	X	X	X	Agriculture & Rural Landowners	Groundwater protection	Free nitrate testing for well water on April 26	X	X	63,245	SWCD
X					Urban & Shoreline Residents	Wildlife habitat	Rental program helps farmers and landowners make conservation happen	X	X	63,149	SWMO
X				X	Urban & Shoreline Residents	Illicit discharge	Funding is Available for Conservation in Scott County Watersheds	X	X	63,088	SWCD
X	X		X		Agriculture & Rural Landowners	Water quality	Landowners add 29,000 Trees to Scott County's Landscape		X	63,000	SWCD
X					Urban & Shoreline Residents	Natural Landscaping	Spring Maintenance for Raingardens	X		70	SWCD
X					Agriculture & Rural Landowners	Soil Health	Urban farming brings big benefit to the community	X	X	63,030	SWCD
X					Urban & Shoreline Residents	Water quality	Restore your Shoreline Workshop on July 18	X	X	63,058	SWCD
X					Agriculture & Rural Landowners	Wildlife habitat	Shed full of tools available to tackle harmful plants		X	63,000	SWCD
X					Agriculture & Rural Landowners	Water quality	Wetland restoration brings beauty and structure to New Prague		X	63,000	SWCD
X	X			X	Agriculture & Rural Landowners	Soil Health	Aerial cover crop seeding happening early September	X	X	63,000	SWCD
X				X	Urban & Shoreline Residents	Illicit discharge	The do's and dont's of storm drains	X	X	63,122	SWCD
X				X	Urban & Shoreline Residents	Illicit discharge	Why it's Important to scoop the poop	X	X	63,073	SWCD
X	X	X	X	X	Urban & Shoreline Residents	Illicit discharge	Have an old license plate? You can recycle that!		X	63,000	SWCD
X					Urban & Shoreline Residents	Water quality	Maxine Hughes named 2024 Conservation Leader	X	X	63,192	SWCD
X				X	Community Groups	Illicit discharge	Students Learn Environmental Lessons at Outdoor Education Days		X	63,000	SWCD
X	X	X	X	X	Agriculture & Rural Landowners	Wildlife habitat	Scott SWCD Native Tree Sale Opens Jan 1	X	X	63,155	SWCD
X	X				Urban & Shoreline Residents	Winter maintenance	Winter salt: it doesn't take much!	X	X	63,042	SWCD
X					Urban & Shoreline Residents	Water quality	Where is the Water?		X	63,000	PLSLWD
X					Urban & Shoreline Residents	Wildlife habitat	Get Creative with Buckthorn this Fall		X	63,000	PLSLWD
X					Urban & Shoreline Residents	Water quality	Stream Restoration in Progress		X	63,000	PLSLWD

MS4 Audiences	
R	Resident
B	Business
CF	Commercial Facility
I	Institutions
LO	Local Organizations